



I WANT IT NOW!

I keep talking about how we need to be innovative in order to succeed today ... and, that the secret is in combining that technology into our service.

Here's a perfect example of what I'm talking about.

The other day a friend of mine got a new pair of Nike's. I asked her if she liked them and what their "claim to fame" was. Now get a load of this! This shoe allows you to pick your mix and motivate your run with a Nike+ iPod® Sport Kit. Nike+ lets you listen to music while you track your progress providing feedback on distance, time, pace and

calories burned onscreen and through headphones all on an iPod nano.

Wow! They took their product (shoes) and combined it with technology, the ever popular iPod and added even more functionality by tracking your distance, time pace and calories.

Now, that's what I'm talking about!

What about eBooks? There's an example of updating an old product with new technology. And if you don't want to buy the eBook you can download the software to read a book on your PC.

In fact, technology is truly changing at warp speed. I saw an ad just the other day that Best Buy has a "Future-Proof your Technology Buy-Back program". New updated products are coming out so fast that before you can get your new and latest "thing" home another new and latest thing just came out to replace the one you just bought.

Today we are always connected, always available, and we can retrieve knowledge and information as soon as it's discovered.

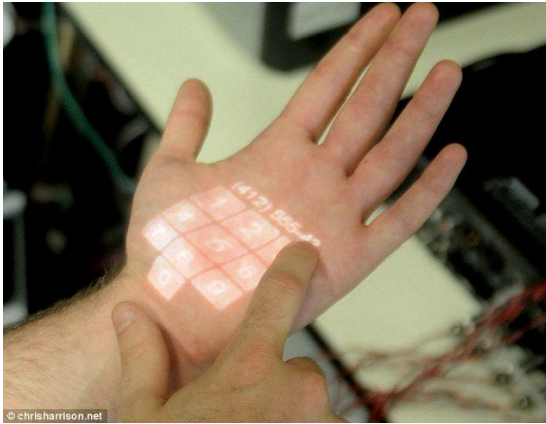
Here are some of the new and innovative products that were showcased at this year's Consumer Electronics Show:

- Panasonic's mind boggling 152 inch plasma for that movie screen experience at home
- LG's 2.9MM thick (or thin) OLED TV
- A 4G Smartphone that promises to replace a laptop!
- A TV with motion sensors that let the viewers change channels with a flick of the wrist
- A Smartphone that will also act as your remote for your TV, surf through Netflix and find recommendations from friends on social networks
- How about the internet in YOUR CAR!
- A camera in your sunglasses and you can post the photo to the web, wirelessly, of course!
- The Motorola Atrix 4G which is a laptop/Smartphone combined
- Camcorders with built in projectors

Are you ready for this?

The future of technology has always been driven by two simple fundamentals: make it faster, and make it smaller.

If Chris Harrison and Microsoft's newest project, Skinput, takes off, it may just take care of the smaller part for good.



The idea is to do away with physical keyboards altogether and replace them with your own body. A projection system will display the keypad on your arm, then sensors would read the input based on which finger you used, and where it struck. To answer an incoming phone call, you could snap your fingers and a Bluetooth earpiece could take the call. To open a folder, you could touch your pinky to your thumb. A series of sign-language-like controls would be customizable, allowing the user to operate a computerized device without a physical unit.

You're computerized? So what! What else do you have? What can you do? How are you interlaced with this new society?

What does all this have to do with a staffing service?

"But we're just a staffing service" you say. ***Well, those were just a pair of tennis shoes.***